



- **Advocacy Learning Center**
- **The 24-Month Course**
- **What is Required**
- **How to Apply**
- **ALC Sponsors**

Advocacy Learning Center

Welcome all advocates!

Whether we work with survivors of sexual assault or battering, or with trafficked or prostituted women, advocates share the same vision:

An end to violence against women.

The goal of the Advocacy Learning Center is to **strengthen the core activities, skills, principles, and knowledge** used by advocates working in all areas of violence against women.

This will be a rare opportunity for us to come together, connect, and **learn from each other**.

We will **reshape and revitalize our advocacy programs** with the short-term goal of improving our response to the women and survivors who turn to us for help and the long-term goal of ending violence against women.

- **What is the Advocacy Learning Center?**
 - **How will it work?**
 - **Who is it for?**
 - **What about the cost?**
 - **What about accessibility?**
 - **Interested? Let's talk.**
-

What is the Advocacy Learning Center?

The Advocacy Learning Center is a **2-year experiential course** created to examine the **vision**, identify the **principles and knowledge**, and practice the **skills and qualities** that make advocacy a powerful force in the movement to end violence against women.

If you are a front-line advocate, crisis counselor or program manager/director of an independent, community-based advocacy organization or tribal advocacy program, funded by the federal Office on Violence Against Women, the Learning Center is designed for you and your program. We also welcome the participation of OVW-funded tribal, state, and national coalitions and groups that play a critical role in supporting advocacy programs.

Working with other advocates, you will develop new ways to define and structure advocacy, from

- engaging and working with survivors to
- strategizing and acting to change systems and community responses.

The Learning Center curriculum presents conceptual **frameworks** and theoretical **foundations** that can strengthen the **application** of advocacy in any setting.

See the **24-Month Course** section for more information about course content.

How will it work?

Program teams including both **management and front-line staff** (about 50 individuals) will move through the course together in a class. Members of each class will participate in the course activities as well as work with other staff, volunteers, and board members at your local organization to consider and try new ways of doing advocacy.

Over the two year course you will complete/participate in

- 3 introductory audio conference sessions in the first month
- 2 in-person events
 - 5-day retreat
 - 3-day training
- 2 site visits
 - one to a non-local social change organization for 1 team member
 - one to a local advocacy organization for another team member
- Quarterly audio conference trainings (frontline advocates only)
- Quarterly audio conference trainings (manager/directors only)
- Quarterly webinars
- Affinity group calls every other month
- 2 self-study courses
 - E-learning course
 - Workbook and DVD
- Readings (articles)

See the **Course schedule and syllabus** at the end of this document for more information on the course.

Who is it for?

Any independent, community-based advocacy organization, or tribal advocacy program, receiving funds from the federal Office on Violence Against Women (OVW) as well as community-based advocacy partners of OVW-funded projects and sub-grantees of state

STOP funds. Tribal, state and national coalitions and groups that are OVW-funded can also apply. Advocates working in government-based victim assistance programs may be selected by a local advocacy program to participate on their program's team, e.g. prosecution or law enforcement victim assistants.

OVW grant programs include:

Abuse in Later Life, Campus, Disability, Arrest, Legal Assistance, Rural, STOP, State Coalitions, Supervised Visitation, Technical Assistance, Transitional Housing, Tribal Coalitions, Tribal Governments, Children and Youth, Court Training, Culturally and Linguistically Specific Services, Engaging Men and Youth, Services to Youth, Sexual Assault.

Not sure if this describes your program? **Contact us. We'll help you determine whether the Learning Center fits your organization.**

A limited number of non-grantee advocacy programs may also be selected.

What about the cost?

The course itself and course materials are **free**. There will be minimal costs for long-distance phone calls for audio conferences, and an Internet connection is necessary for webinars.

Participant teams must travel to 3 events involving flights in 2 years. You may use OVW set-aside training funds, or other funds you may have available, for these costs. If sufficient funds are not available, OVW will subsidize travel for your team. Subsidies will also be available for a limited number of advocacy programs that are not OVW-funded.

We do not want costs to prevent any advocacy program from applying. Contact us with any questions you may have about costs.

For more information about costs see the **What is Required** section.

What about accessibility?

We value making the Advocacy Learning Center accessible to all participants and will strive to ensure that our retreat, training institute, and other course components are as accessible as possible.

Upon selection, team members will be contacted to determine your specific accessibility needs. We will make every effort to offer an environment that allows you to fully participate in Learning Center activities. For example, sign language interpreters will be made available, upon request, for the meeting times during the 5-day retreat and 3-day training. We will seek to provide accessible lodging facilities, arrange to accommodate personal care attendants, supply large-print materials, and address dietary and other needs upon request.

Interested? Let's talk.

We'd love to talk with advocacy programs about this opportunity. Call Praxis at 651-699-8000, ext. 14, or e-mail advocacy@praxisinternational.org to request a call back.

The 24-Month Course

What will advocates learn in the Advocacy Learning Center?

The Advocacy Learning Center provides **interactive learning** opportunities for advocates currently working in the field. The knowledge, experience, skills, and qualities these adult learners bring with them will enhance and bring alive the Learning Center curriculum.

Throughout the 2-year course, new concepts and approaches will be introduced, analyzed, practiced, and reviewed in multiple ways.

Ongoing skill practice is built in so participants can transform new learning directly into real-world advocacy.

Course activities

Each month, participating advocates will take part in an activity that

1. presents foundational information,
2. introduces a new skill or practice, or
3. allows you to apply and reflect on what you're learning.

To make it possible for busy advocates to complete the course, much of the curriculum is delivered through distance learning and self-study opportunities. Course activities include

In-person events

All learner teams will join a class of 50 advocates who meet in person for

- a 5-day retreat on core activities of advocacy applied to direct advocacy
- a 3-day institute on core activities of advocacy applied to systems advocacy

Role plays, case scenarios, documentary videos, and article excerpts will spark discussion and inspire learning. There will be opportunities to socialize and network with each other, too.

Distance Learning

These activities include

- ongoing audio conferences and webinars
- two self-study tools including an online learning course and a self-study workbook

Site Visits

One member of each team will travel to a model off-site organization that is advocating for social change. Another member of each team will visit a social change agency in their home community.

Course content

The Learning Center curriculum includes 3 content components:

1. Advocacy Frameworks

These conceptual frameworks are useful in defining and structuring all advocacy efforts to end violence against women.

The Core Activities of Advocacy

The central feature of the course curriculum is an advocacy framework that can be used to define, structure, and evaluate our work. Whether we are working directly with survivors, creating systems change, or organizing in our communities, advocacy is characterized by six core activities—connecting, understanding, analyzing, strategizing, implementing, and adapting.

The framework that these activities provide distinguishes advocacy work from other fields, such as psychology, social work, and law, all of which greatly influence advocacy but are distinct from it. By examining each activity and learning the particular skills, knowledge, principles, and qualities necessary to carry out the activity, we can improve both our advocacy practice and the philosophical approach that it is built upon.

The Features of Institutions and the Methods That Institutions Use to Coordinate Their Workers

Course participants will learn to recognize problematic characteristics typical of institutions that process large numbers of cases. Advocates can be more effective in systems change work if they know how to identify features that maintain the status quo. They will also learn the 8 methods institutions use to make the ways workers talk about and act on cases consistent. Changing widespread institutional practice requires changing how these 8 methods are used to coordinate workers' responses.

2. Advocacy Foundations

This component presents theories and philosophical approaches fundamental to ending violence against women. Learners will examine the scope of the problem, place advocacy in a historical and global context, and connect the everyday practices of advocacy to the wider movement to end violence against women and to other social change movements.

3. Advocacy Applied

Front-line advocates will acquire transferable skills and develop qualities necessary to apply the knowledge, principles, and tools they are gaining through the Advocacy Learning Center. Participating program managers and directors will consider how to restructure and change operations in their organizations to support front-line staff as they apply the knowledge, frameworks, and new advocacy skills they have learned.

Also see the **Course schedule and syllabus** at the end of this document for more information on the course.

What Is Required

What is required of programs that join the Advocacy Learning Center?

The Advocacy Learning Center provides programs the opportunity to reconsider the way you do advocacy with women/survivors and to **re-think the role of advocacy** in the larger movement to end violence against women.

We seek programs that are enthusiastic about improving advocacy and can meet the requirements:

- **2-year organizational commitment**
 - **Program team of key people**
 - **Staff time needed**
 - **About the cost**
 - **Participant FAQs**
-

2-year organizational commitment

The Learning Center is a unique opportunity in advocate training. It is not a series of independent events, but an integrated, comprehensive **24-month course** that **program teams will start and complete together**.

You are committing your organization to a process that will lead to re-designing aspects of your advocacy with women/survivors and systems.

Program team of key people

Your organization's team should **minimally** include

- **1 front-line advocate** or crisis counselor currently doing direct advocacy and
- **1 manager** or executive director

Participation by **decision-makers** with authority to implement operational changes in your program is **essential for success**. Your team members will share what they are learning with other advocates in your program and will engage these colleagues in evaluating and modifying your organization's advocacy practices.

Certain components of the course - such as audio conferences - will be **open to all members** of your organization.

At the end of 2 years, each member of your team will have finished the course. Based on what they've learned, your organization will have made operational **changes that strengthen your advocacy**.

Staff time needed

To make it possible for busy advocates to complete the course, much of the curriculum is delivered through **distance learning and self-study** opportunities.

All team members will attend the in-person events: **5-day retreat** and the **3-day institute**. A **non-local site visit** will be conducted by 1 team member. Another team member will do a local site visit with an advocacy or organizing group near or in your own community.

Each month, team members will take part in **at least one element of the course**, which may be a self-study component or an audio conference or webinar requiring approximately 2-5 hours total.

During the 2 years, concepts and approaches will be **introduced, analyzed, practiced, and reviewed** in multiple ways in order to maximize participants' learning.

About the cost

The course and all materials are **free**. There will be minimal costs for long-distance phone calls for audio conferences, and an Internet connection is necessary for webinars. You will contribute staff time and your team will need **funds for travel by air to 3 events over 2 years**.

All grantees of the federal Office on Violence Against Women are given training and technical assistance funds when they receive an award. These funds are intended to be set aside for grantees and their project partners to attend OVW-sponsored training such as the Advocacy Learning Center. Your program may receive OVW funds directly, you may be a project partner on an OVW-funded project, or you may be a sub-grantee of an OVW STOP award that goes to your state.

Once selected for the Advocacy Learning Center, we will discuss any subsidy needs you may have for travel expenses for your team, and we will work with you to determine if federal Office on Violence Against Women set-aside training funds are available. We ask programs to use OVW set-aside training funds whenever possible so the Learning Center can also be available to advocacy programs who do not receive OVW funds.

- If funded directly, we will ask you to designate use of these funds for all or part of your team's travel expenses.
- If you are an advocacy partner in an OVW-funded project, we will ask you to contact the grant recipient to inquire about the use of these funds.
- If you are an advocacy program funded through an OVW grant to a Tribal government, we will ask you to contact the person administering the grant for the Tribe to inquire about travel funds.
- If you are a sub-grantee of a STOP grant in your state, OVW set-aside training funds won't generally be available to you, but you may still apply.

If sufficient funds are not available, OVW will subsidize travel for your team. Subsidies will also be available to a limited number of advocacy programs that are not OVW-funded.

We do not want costs to prevent any advocacy program from applying. Contact us with any questions you may have about costs.

Not sure if you are a project partner on a federal OVW grant or if you have access to travel funds? **We can help you figure this out.**

Call 651-699-8000, ext. 14, or email advocacy@praxisinternational.org to request a call back.

Also see **Estimated costs** at the end of this document for more information on costs.

Participant FAQs

About choosing a team:

How many team members should we select?

At least two (a manager and a front-line advocate or crisis counselor) and not more than 4, generally. We may consider additional team members based on available space in each class, but subsidies will be limited to up to 4 team members. The number of team members you select will depend on the size of your advocacy program, the amount of staff time you can commit to the course and how many staff you'd like involved in a focused way on examining organizational changes to your advocacy. We will select about 18 programs (50 advocates) for each class, but one program may have a 4-member team and another may have 2 members.

What if we are a very small program and can't send a team?

That's okay. A very small program may only be able to send 1 person. The important thing is that this be a key person who is able to make or influence change in your program.

Which advocates should we select?

Experienced advocates or crisis counselors who are enthusiastic about advocacy would make great team members. Also, if your program does more than one type of advocacy (for example, direct, systems, community, and/or other), it would be helpful to send advocates who represent the different types of advocacy your program provides. You may choose to include an advocate working in a government-based victim assistance program in your community, e.g. a prosecution or law enforcement advocate.

What if a team member leaves our employment?

We know you'll make every attempt to select team members who will complete the 24-month course. However, if a team member leaves your program, we will work with you to help a replacement team member catch up with the class. Since we start a new class every 6 months, course activities will be repeated. A new team member could attend the next 5-day retreat, but your organization may need to cover the person's travel costs.

How will our staff members who aren't on the team benefit from the course?

Although your program's team will be immersed in consistent, focused exploration with the other members of their class, we also expect the team to engage your whole staff in discussion, consideration, and testing of new ideas and methods of advocacy. Interacting with their colleagues who are involved in the Learning Center experience over a 24-month period will be an effective way for the rest of your staff to contribute to and carry out organizational change. Audio conferences will be open to all program staff.

About the cost:

Can we really afford to do this?

The course itself is free. We will provide all course materials, including the e-learning course, self-study workbook, and reading material, or you will be able to download them from our website. Your team will participate in 1-3 long-distance calls every month, about 90 minutes each. You will need Internet access for webinars. The biggest expense will be travel costs—to the 5-day retreat, the 3-day institute, and the non-local site visit—and these costs will be subsidized by the Office on Violence Against Women if you do not have access to funds for these expenses. Also see **Estimated costs** at the end of this document.

How do the subsidies work?

If you have adequate OVW set-aside funds, or access to other funds, to cover all of your team's travel costs you will be asked to designate those funds for this purpose. If you have enough funds to cover some travel, OVW will subsidize the rest. For example, if you can cover travel for your full team to the 5-day retreat but not the 3-day training institute or site visit, then subsidies will cover the remaining travel costs. If you can pay for travel for 2 team members to the 5-day retreat, but only 1 member to the 3-day training, then OVW subsidies will cover the cost for the remaining person, as well as travel costs for the site visit.

If you are an advocacy partner on an OVW-funded project or an advocacy program funded through a tribal government, OVW staff may be able to communicate with the official grantee of the project on your behalf, if necessary, to discuss possible support for your team to participate.

We will work with each selected organization to make sure you have the resources sufficient to meet your needs. Non-grantees will also be eligible for partial or full subsidies.

How can we gain access to federal OVW set-aside training funds?

If your organization has been awarded a grant directly from OVW, you will be familiar with the set-aside training funds that you receive and are required to spend on OVW-sponsored training. If selected for the Learning Center, you will be asked to use these funds for part or all of your travel expenses. Call your OVW program specialist with any questions about use of your travel funds in your grant.

If you are an advocacy partner of an OVW-funded project, you may not be familiar with these set-aside training funds. We will help you figure out whom to ask locally about the possible use of these funds. Also, OVW is communicating with grantees to encourage them to support local advocacy partners that wish to join the Learning Center by designating funds for a team's travel costs.

About being an OVW grantee:

What if we don't know if we are an advocacy partner on an OVW-funded project?
Contact us and we'll help you figure this out.

What if we have a pending OVW application and won't know for a while if we're being funded?

Apply to the Learning Center now anyway as non-grantee advocacy organizations are also eligible to apply. Applying will not affect your pending grant award application.

What if our OVW-funded project is ending soon or ending during the 24-month course?

Apply to the Learning Center now anyway as non-grantee advocacy organizations are also eligible to apply.

About the time commitment:

How can we afford the time to do this?

This is a rare opportunity, but we also know it will be challenging to an advocacy organization to make this commitment of staff time while continuing to provide services to victims. To make it possible for busy advocates to complete the course, much of the curriculum is delivered through distance learning and self-study opportunities.

You will need to arrange for coverage at the office while your team attends the 5-day retreat and the 3-day institute, but beyond this the typical time required of Learning Center participants each month will be 90 minutes to 3 hours for audio conference calls. The independent learning courses can be completed as time allows. Your organization's commitment of time and resources can yield immediate benefits to your advocacy staff and the women/survivors you work with as well as lead to significant progress in the long-term effort to end violence against women. Also see the complete **Course schedule and syllabus** at the end of this document.

How to Apply to the Advocacy Learning Center

Accepting applications for the September 2009 class!

Praxis International and Manavi, in partnership with the Office on Violence Against Women, are pleased to invite advocacy programs to apply to the Advocacy Learning Center, a 2-year course created to examine the **vision**, identify the **principles and knowledge**, and practice the **skills and qualities** that make advocacy a powerful force in the movement to end violence against women.

Participation is by application. If your advocacy organization is enthusiastic about improving advocacy for women/survivors, we encourage you to apply.

- **Who is eligible**
 - **Criteria for selection**
 - **Application timeline**
 - **About applying online**
 - **Apply now or view application**
-

Who is eligible

We welcome the participation of OVW-funded, independent advocacy organizations, and tribal advocacy programs, providing direct advocacy to victims of sexual assault, domestic assault, stalking, dating violence and those harmed by prostitution and trafficking, as well as OVW-funded tribal, state, and national coalitions and groups that play a critical role in supporting local advocacy organizations. Application to the Advocacy Learning Center is open to grantees of all Office on Violence Against Women grant programs, e.g. Abuse in Later Life, Arrest, Campus, Children and Youth, Court Training, Culturally and Linguistically Specific Services, Disability, Engaging Men and Youth, Legal Assistance, Rural, Services to Youth, Sexual Assault, State Coalitions, STOP (as a sub-grantee), Supervised Visitation, Technical Assistance, Transitional Housing, Tribal Coalitions, and Tribal Governments.

Applications from non-grantee advocacy programs will also be considered.

Questions about eligibility: advocacy@praxisinternational.org or call 651-699-8000 ext. 14.

Criteria for selection

Our goal is to include a diverse representation of advocacy programs in each of 5 classes. We are looking for programs that demonstrate:

- A desire to strengthen your advocacy
- The capacity and commitment to complete the 2-year course
- The ability to send a team that includes both program decision-makers and front-line staff

Application timeline

Applications for the first class—beginning September 1, 2009—will be accepted through August 15th, 2009. After submission, you will receive a decision about your application within two weeks.

About applying online

You will be asked to tell us about:

1. Your program
2. Your advocacy
3. Your team

Select your team members before completing an application. Each team member will need to answer advocacy and work-related questions as part of a personal statement.

Review the online application form and prepare the information you will need BEFORE you begin to fill it in. The application form does not have a “save” feature so you must complete the form and submit it at one time. You may save a copy of the **Application worksheet** (see at the end of this document) to your computer, prepare your answers, and then copy the prepared text into the online form. In some sections, for ease, you may wish to paste text from an existing grant application or program brochure.

When you submit your application you will be asked to **confirm that your team is prepared to begin the course on September 1, 2009**, by participating in a series of audio conference sessions to be conducted September 1, 17, and 22 at 2 p.m. CST, and that your team is able to travel to a five-day retreat to be held October 25-30, 2009, in Minneapolis/St. Paul.

Your main contact will receive email confirmation of your submission application.

Apply now or view application

You can **view or complete the application** at www.praxisinternational.org. You will be taken to another secure site (Survey Monkey) which is compatible with most adaptive technology. If you’d prefer another format, please let us know.

Or let us know if you plan to apply soon, would like a call or would like to be added to our mailing list.

___ We’re planning to apply for the September 2009 class. Watch for our application in the near future.

___ We’re interested and would like a call back.

___ Please add me to the mailing list to be notified about future classes beginning in the spring and fall of 2010.

Name:

Program name:

Email:
Phone:

Advocacy Learning Center Sponsors

The vision and design of the Learning Center have been shaped by advocates and advocacy programs from around the country. The course builds upon 30 years of organizing by thousands of sexual assault and domestic violence advocates.

It is offered by Praxis International and Manavi in partnership with the Office on Violence Against Women, U. S. Department of Justice.

Praxis International is a nonprofit research and training organization that works toward the elimination of violence in the lives of women and children. Praxis works with local, statewide, and national reform initiatives to bridge the gap between what people need and what institutions provide. Since 1996, the organization has worked with advocacy organizations, intervention agencies, and inter-agency collaborations to create a clear and cooperative agenda for social change in their communities.

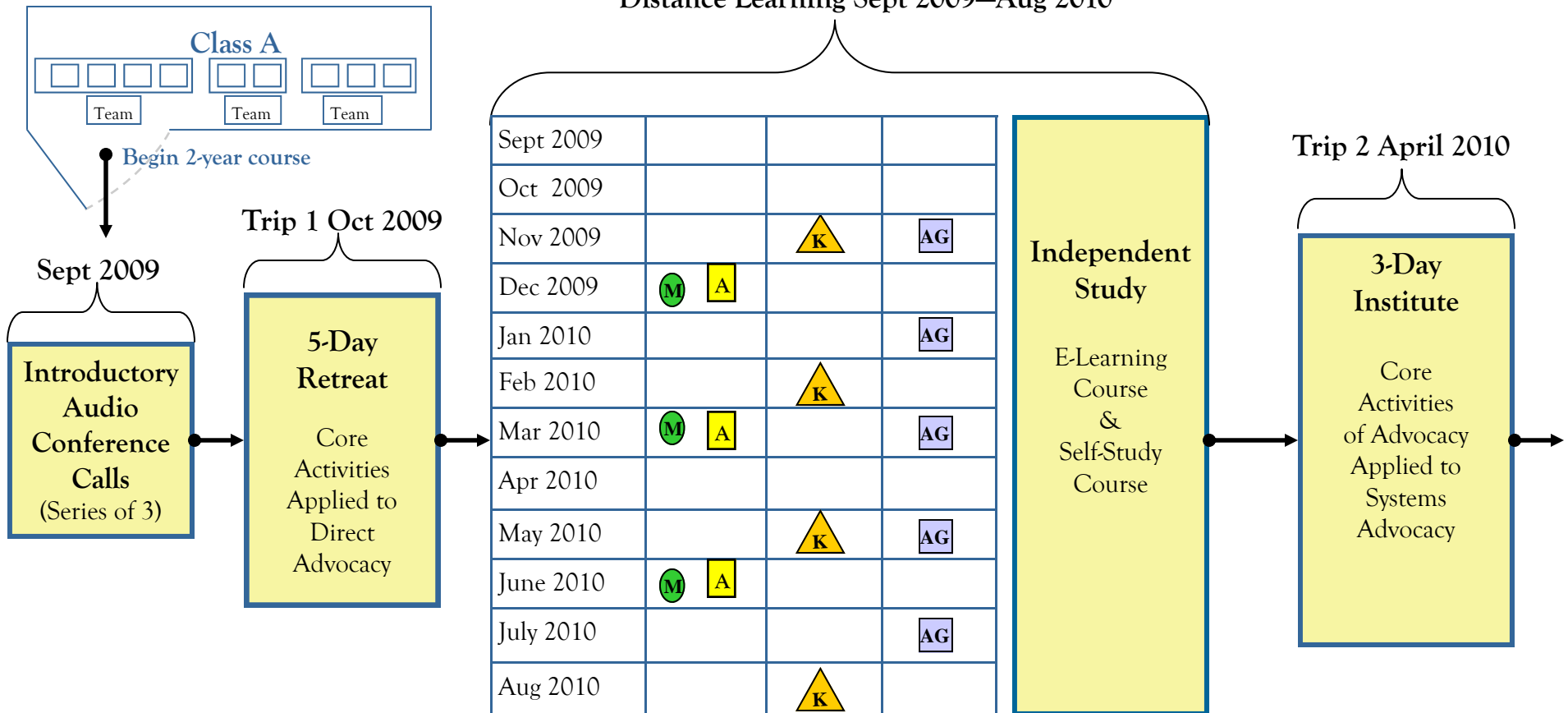
Praxis is partnering with **Manavi** to ensure that an organization engaged in advocacy daily is at the heart of the Advocacy Learning Center. Led by and on behalf of South Asian women, Manavi not only works with a community outside of mainstream legal and social welfare institutions, but also integrates direct, institutional, community, and transnational advocacy. Manavi's woman-centered advocacy is strengthened by a keen understanding of the intersection of violence against women, gender status, and social, economic, and political factors.

The Office on Violence Against Women (OVW) of the U. S. Department of Justice has the mission of providing federal leadership to reduce violence against women and to administer justice for and strengthen services to all victims of domestic violence, dating violence, sexual assault, and stalking. OVW accomplishes its mission by developing and supporting the capacity of state, local, tribal, and non-profit entities involved in responding to violence against women.

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Distance Learning Sept 2009—Aug 2010



- = Keynote/Dialog Webinars (quarterly)—1.5 hrs. each
- = Skills Development Training for Managers (8-part series)
- = Skills Development Training for Advocates (8-part series)
- = Affinity Groups with Mentors—1.5 hrs. ea. (bi-monthly audio conferences)

Praxis International and Manavi in partnership with the Office on Violence Against Women

Page 1 of 2
*Subject to revision



Distance Learning Sept 2010—Aug 2011

Trip 3
Late 2010/Early 2011

First
Site Visit
(non-local)





Sept 2010	M	A		AG
Oct 2010				
Nov 2010			K	AG
Dec 2010	M	A		
Jan 2011				AG
Feb 2011			K	
Mar 2011	M	A		AG
Apr 2011				
May 2011			K	AG
June 2011	M	A		
July 2011				AG
Aug 2011			K	

Independent
Study

E-Learning
Course
&
Self-Study
Course

Mid/Late 2011

Second
Site Visit
(local)

-  = Keynote/Dialog Webinars (quarterly)—1.5 hrs. each
-  = Skills Development Training for Managers (8-part series)
-  = Skills Development Training for Advocates (8-part series)
-  = Affinity Groups with Mentors—1.5 hrs. ea. (bi-monthly audio conferences)



Course Syllabus 2009-2011*

Subjects taught and addressed in the 24-month course focus on the practice of advocacy and derive from the following:

1. Advocacy Frameworks

These conceptual frameworks are useful in defining and structuring all advocacy efforts to end violence against women.

The Core Activities of Advocacy

The central feature of the course curriculum is to teach an advocacy framework that can be used to define, structure, and evaluate our work. Whether we are working directly with survivors, creating systems change, or organizing in our communities, advocacy is characterized by six core activities—connecting, understanding, analyzing, strategizing, implementing, and adapting.

The framework that these activities provide distinguish advocacy work from other fields, such as psychology, social work, and law, all of which greatly influence advocacy but are distinct from it. By examining each activity and learning the particular skills, knowledge, principles, and qualities it takes to carry out the activity, we can improve both our advocacy practice and the philosophical approach that it is built upon.

The Features of Institutions and the Methods That Institutions Use to Coordinate Their Workers

Course participants will learn to recognize problematic characteristics typical of institutions that process large numbers of cases. Advocates can be more effective in systems change work if they know how to identify features that maintain the status quo. They will also learn the 8 methods institutions use to make the ways workers talk about and act on cases consistent. Changing widespread institutional practice requires changing how these 8 methods are used to coordinate workers' responses.

2. Advocacy Foundations

This component presents theories and philosophical approaches fundamental to ending violence against women. Learners will examine the scope of the problem, place advocacy in a historical and global context, and connect the everyday practices of advocacy to the wider movement to end violence against women and to other social change movements.

3. Advocacy Applied

Front-line advocates will acquire transferable skills and develop qualities necessary to apply the knowledge, principles, and tools they are gaining through the Advocacy Learning Center. Participating program managers and directors will consider how to restructure and change operations in their organizations to support front-line staff as they apply the knowledge, frameworks, and new advocacy skills they have learned.

Course Modules

The following nine modules make up the Learning Center curriculum, but will not be completed in the order listed. Some are single events offered at a specific time. Other modules will be delivered concurrently over a period of months. The self-study courses are designed to be completed at each individual learner's convenience. (See the Course Schedule for an explanation of the course progression.)

Module 1	<p>Getting Started: The Advocacy Learning Center & the Movement to End Violence Against Women <i>Three-part audio conference series</i></p> <ul style="list-style-type: none"> ▪ Advocacy Learning Center Overview ▪ Foundations of the Work: Part 1 ▪ Foundations of the Work: Part 2
Module 2	<p>The Core Activities of Advocacy Applied to Direct Advocacy <i>Five-day retreat that includes:</i></p> <ul style="list-style-type: none"> ▪ Making the Connections: Perspectives on Principles and Practice <i>Audio interviews and small group discussions</i> ▪ Inspired to Act: Social Change Snapshots <i>Documentaries and small group discussions</i>
Module 3	<p>Independent Study Courses</p> <ul style="list-style-type: none"> ▪ (In)Visible Workings: A Change-Agent's Guide <i>Self-study course (workbook and DVD)</i> ▪ Facilitating an Interagency Response <i>E-learning course</i>
Module 4	<p>Creating Social Change: Strategies from Social Activists and Scholars <i>Quarterly webinar series</i></p> <p>Topics e.g.,</p> <ul style="list-style-type: none"> ▪ Poverty, economics, and homelessness ▪ Development and the marginalized ▪ Critical race theory ▪ Disability activism ▪ Labor and migration ▪ Reproductive rights ▪ Ecology ▪ Indigenous community rights ▪ Law and cultural issues ▪ Children and teenagers' well being ▪ Education and the poor ▪ Social change and organizing the poor ▪ Women's healthcare ▪ Spirituality and social change

From Listening to Leadership: The Invincible Advocate*Eight-part audio conference training series for advocates*

- 1: Strengthening our Collective Responses to the Issue of Violence Against Women
- 2: Listening, Dialogue, and the Skills of Open Communication
- 3: Problem-solving, Critical Thinking, Openness and Creativity
- 4: The Charisma of an Organizer (Part A): Direct Advocacy
- 5: The Charisma of an Organizer (Part B): Systems Advocacy
- 6: Staying the Course: The Advocate Who Doesn't Quit
- 7: Self-awareness and the Dynamics of Oppression
- 8: Leadership: Being at the Heart of a Movement Rather than at Its Front

Managing Changes to the Structure and Philosophy of Advocacy Programs*Eight-part audio conference training series for managers*

- 1: Creating and Sustaining Organizational Change
- 2: Working with Boards and Senior Management
- 3: How to Maintain Organizational Sustainability
- 4: Supporting Staff through the Change Process
- 5: Policies, Procedures and Forms – How are Workers Organized to Act on Cases?
- 6: Using Dialogue as a Manager
- 7: How to Fit It All In? Finding Time to Create Change
- 8: Involving Women and Their Communities – Not an Afterthought

Advocate Peers and Mentors: A Phone Call Away*Bi-monthly audio sessions for affinity groups***The Core Activities of Advocacy Applied to Systems Advocacy***Three-Day Institute***On-the-Ground: Activists and Advocates in Action***One local site visit**One non-local site visit*

*Subject to revision

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Estimated Travel Costs

Your team will need funds for travel by air to three in-person Advocacy Learning Center events over two years. Grantees of the federal Office on Violence Against Women (OVW) have training and technical assistance funds set-aside within their grant awards. These funds are intended to be used for grantees and their project partners to attend OVW-sponsored training such as the Advocacy Learning Center.

Upon acceptance to the Advocacy Learning Center, we will ask you to determine if federal OVW set-aside training funds or other funds are available to you for travel expenses and we will discuss any subsidy needs.

The chart below provides estimated total travel expenses for teams of two, three, or four persons.

- If funded directly by OVW, this is the estimated amount to designate from your OVW training funds, or these estimates will help you determine how much of your team's travel you can cover.
- If you are an advocacy partner in an OVW-funded project, or funded through a tribal government, you can use these estimates for discussions with the local grant recipient or administrator about available set-aside funds.

If selected and sufficient OVW or other funds are not available, or if you are not a grantee, OVW will subsidize your team's travel.

Estimated Travel Costs					
Events	Travel expenses	Estimated cost per person	Estimated cost Team of 2	Estimated cost Team of 3	Estimated cost Team of 4
Five-day retreat	Airfare, ground transportation, and meal per diem for travel days (5 days of lodging and food are provided)	\$900	\$1,800	\$2,700	\$3,600
Three-day institute	Airfare, ground transportation, 4 days meal per diem, 3 days lodging	\$1,420	\$2,840	\$4,260	\$5,680
Two-day non-local site visit	Airfare, ground transportation, 3 days meal per diem, 2 days lodging (*only one team member will travel)	\$1,225	\$1,225*	\$1,225*	\$1,225*
	TOTAL	\$3,545	\$5,865	\$8,185	\$10,505

Your team will conduct a second site visit in your local area which should incur little or no expense other than mileage. If this site visit requires that you travel outside your immediate vicinity, your organization may incur costs such as mileage, meals, or one night of lodging.

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Application Worksheet

This worksheet can help you prepare for completing the online application for the Advocacy Learning Center. You can save a copy of the following application questions to your computer, prepare answers about your program, the advocacy you provide and the team members you wish to send, and then copy the prepared text into the online form. *You can also paste text from an existing grant application or program brochure.* The online application form does not have a "save" feature; you must complete the form and submit it at one time. This worksheet allows you time to think about and make changes to your responses before actually submitting your application.

Brief responses are okay.

Your Advocacy Program

Tell us about your advocacy program (2-3 sentences on each bullet.)

- Age of program and historical development (how it came about).
- Type of violence addressed (sexual assault, domestic violence, dual SA/DV, trafficking, prostitution, stalking, dating violence, other).
- Program size and structure (staff/volunteer levels, one site/multiple sites, regional safe-home network, state or tribal coalition/# members, other).
- Areas of advocacy work (rape crisis, shelter, outreach, community-based, transnational, counseling, legal, medical, SART, self-advocacy, CCR, systems change, tribal or state coalition, other).
- Community geography or other area your program serves (metropolitan, Native Alaskan villages, rural, multi-jurisdictional, statewide, other).
- Community demographics (the survivors/women you serve, e.g. Latinas, teens, tribal nations, women with disabilities, immigrants, GLBT community, victims of abuse in later life, women who are Deaf or hard of hearing, prostituted women, migrant workers, other).

Comments: (Additional information you want us to know about your program.)

Your Advocacy

Describe briefly your program's main approach to advocacy (e.g. service provision, community organizing, activism, institutional reform, therapeutic services, community engagement, self-advocacy, other) and give an example that illustrates how you carry out your work (e.g. court-based legal

advocacy program, hospital-based counseling services, SART teams, community awareness/education program, survivor activist/action group, services to women who have disabilities and self-advocacy orientation, other).

Describe three primary challenges your program faces in trying to meet the advocacy needs of the people you serve.

Describe one of the most significant challenges you believe advocates face in working collectively for social change to end violence against women.

Organizational statements:

Our organization would like to participate in the course because (list 3 reasons specific to your program):

We have the organizational capacity to participate in the full two-year program because (give 3 reasons, briefly):

Comments: (Additional information about your advocacy program.)

Your Team

You will provide contact information *for each team member* you wish to send to the Advocacy Learning Center (name, program, role, email, phone #) along with the following information:

Advocacy experience (type and length of time as advocate or crisis counselor and/or advocacy manager, regardless of job title)

Team member personal statements:

I would like to participate in the two-year course because: (3 reasons specific to your personal/professional development)

I will be able to participate in the two-year program because: (3 reasons)

Manager only. I will support my program to participate in the two-year course by: (2-3 ways)

Comments (Anything you as a team member wish to add to your personal statement.)

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THE
Advocacy a force for change
LEARNING CENTER

Online Application Form

Welcome!

Praxis International, Manavi and the Office on Violence Against Women are pleased that you are applying to the Advocacy Learning Center, a **2-year experiential course** created to examine the **vision**, identify the **principles and knowledge**, and practice the **skills and qualities** that make advocacy a powerful force in the movement to end violence against women.

Application is open to advocacy organizations funded by the federal Office on Violence Against Women and to OVW-funded tribal, state, and national coalitions and groups that play a critical role in supporting advocacy programs. A limited number of spaces may be made available to non-grantee advocacy programs.

About applying

- Select your team members before completing an application. Each team member will need to answer advocacy and work-related questions as part of a personal statement.
- Review the application form and prepare the information you will need BEFORE you begin. The application form does not have a "save" feature so you must complete the form and submit it at one time. You may save to your computer a copy of the Application worksheet, prepare your answers, and then copy the prepared text into the online form. In some sections, for ease, you may wish to paste text from an existing grant application or program brochure.
- Before you submit your application you will be asked to **confirm that your team is prepared to begin the course on September 1, 2009**, by participating in a series of audio conference sessions to be conducted September 1, 17, and 22 at 2 p.m. CST, and that your team is able to travel to a five-day retreat to be held October 25-30, 2009, in Minneapolis/St. Paul.
- After submission, your main contact will receive email confirmation.

Your program

Program information

name/address/City/Town/State/ZIP

Primary contact information (the person to contact about your application AND a selected team member)

Name/Email Address/Phone Number

Our organization/program receives funds as a sub-grantee through the STOP Violence Against Women Formula Grants Program. Yes or No

Our organization/program may receive funds as a sub-grantee through the STOP Program, but we're not sure. Yes or No

Our organization/program receives funds directly from the following U.S. Department of Justice, Office on Violence Against Women (OVW) grant program(s):

Abuse in Later Life, Arrest, Campus, Children and Youth, Court Training, Culturally and Linguistically Specific Services, Disability, Engaging Men and Youth, Legal Assistance, Rural, Services to Youth, Sexual Assault, State Coalitions, STOP (as a subgrantee), Supervised Visitation, Technical Assistance, Transitional Housing, Tribal Coalitions, and Tribal Governments.

Our organization/program is an advocacy partner of an OVW-funded project funded under the following grant program(s):

We have a pending application with the following OVW grant program(s):

We are not a current OVW grantee or advocacy partner of an OVW grantee, but we were in the past.

We are not a grantee of the Office on Violence Against Women.

Tell us about your advocacy program (2-3 sentences on each bullet. For ease, you may wish to copy text from a grant application or program brochure.)

- Age of program and historical development (how it came about).
- Type of violence addressed (sexual assault, domestic violence, dual SA/DV, trafficking, prostitution, stalking, dating violence, other).
- Program size and structure (staff/volunteer levels, one site/multiple sites, regional safe-home network, state or tribal coalition/# members, other).
- Areas of advocacy work (rape crisis, shelter, outreach, community-based, transnational, counseling, legal, medical, SART, self-advocacy, CCR, systems change, tribal or state coalition, other).
- Community geography or other area your program serves (metropolitan, Native Alaskan villages, rural, multi-jurisdictional, statewide, other).
- Community demographics (the survivors/women you serve, e.g. Latinas, teens, tribal nations, women with disabilities, immigrants, GLBT community, victims of abuse in later life, women who are Deaf or hard of hearing, prostituted women, migrant workers, other).

Your advocacy

Describe briefly your program's main approach to advocacy (e.g. service provision, community organizing, activism, institutional reform, therapeutic services, community engagement, self-advocacy, other) **and give an example that illustrates how you carry out your work** (e.g. court-based legal advocacy program, hospital-based counseling services, SART teams, community awareness/education program, survivor activist/action group, services to women who have disabilities and self-advocacy orientation, other).

Describe three primary challenges your program faces in trying to meet the advocacy needs of the people you serve.

Describe one of the most significant challenges you believe advocates face in working collectively for social change to end violence against women.

Organizational statements

Our organization/program would like to participate in the course because (list 3 reasons specific to your program):

We have the organizational capacity to participate in the full two-year program because (give 3 reasons, briefly):

Your team

After you complete information on Team member 1, you will go to another page to add other team members.

Team member 1

Program/Role/Email Address/Phone Number

Advocacy experience (type and length of time as advocate or crisis counselor and/or advocacy manager, regardless of job title)

Team member personal statements

I would like to participate in the two-year course because: (3 reasons specific to your personal/professional development)

I will be able to participate in the two-year program because: (3 reasons)

Manager only. I will support my program to participate in the two-year course by: (2-3 ways)

Add another team member or We have added all team members.

Submit application

By submitting this application, we affirm that our organization has the capacity to participate in and is making a commitment to complete the two-year Advocacy Learning Center course.

If selected, we are prepared to begin the course on September 1, 2009, by participating in a series of audio conference sessions to be conducted September 1, 17, and 22 at 2 p.m. CST, and our team is able to travel to a five-day retreat to be held October 25-30, 2009.

We would be interested in adding a team member if space allows. Yes or No

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