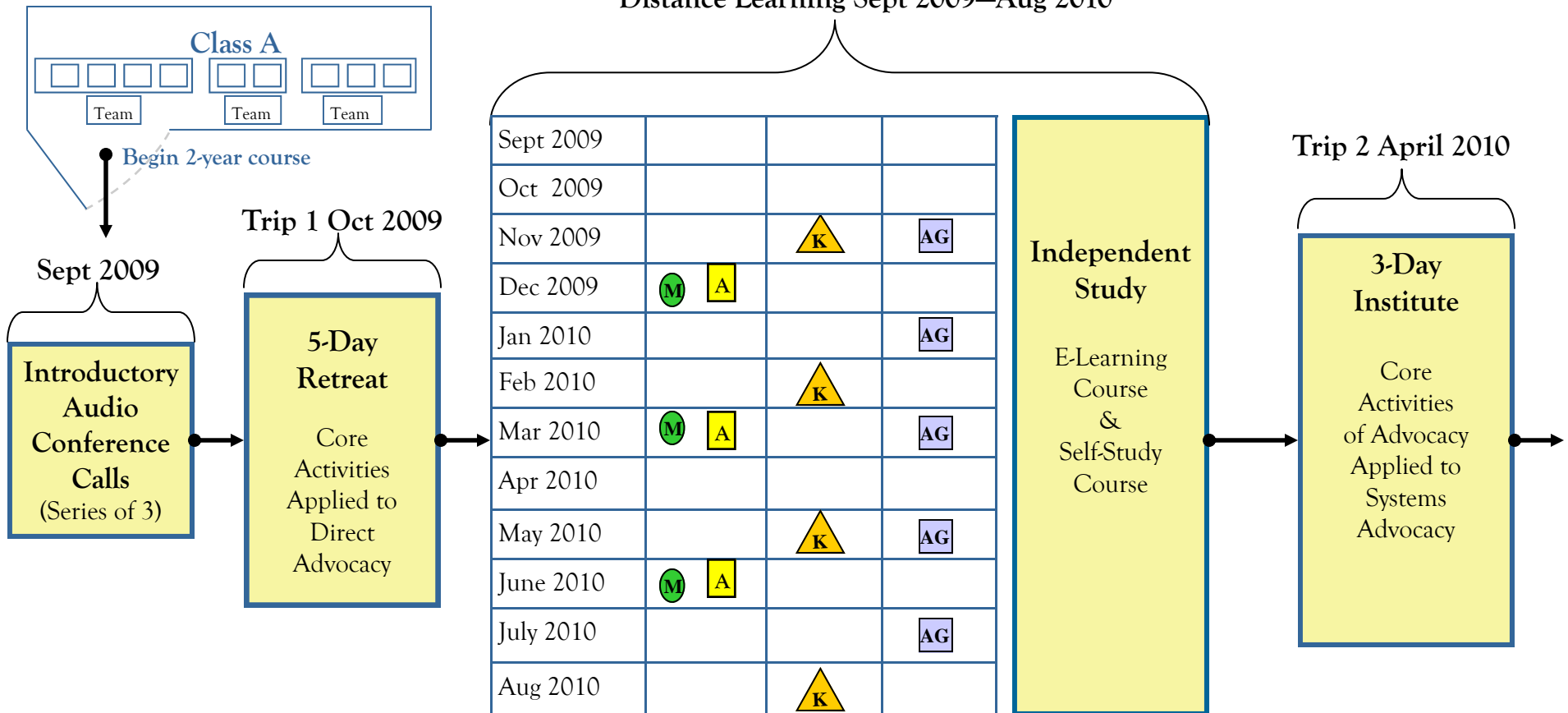




Distance Learning Sept 2009—Aug 2010



- = Keynote/Dialog Webinars (quarterly)—1.5 hrs. each
- = Quarterly Audio Conference Training—1.5 hrs. each
- = Skills Development Training for Managers (8-part series)
- = Skills Development Training for Advocates (8-part series)
- = Affinity Groups with Mentors—1.5 hrs. ea. (bi-monthly audio conferences)

Praxis International and Manavi in partnership with the Office on Violence Against Women

Page 1 of 2  
\*Subject to revision



Distance Learning Sept 2010—Aug 2011

Trip 3  
Late 2010/Early 2011





First  
Site Visit  
(non-local)

Sept 2010	M	A		AG
Oct 2010				
Nov 2010			K	AG
Dec 2010	M	A		
Jan 2011				AG
Feb 2011			K	
Mar 2011	M	A		AG
Apr 2011				
May 2011			K	AG
June 2011	M	A		
July 2011				AG
Aug 2011			K	

Independent  
Study  
  
E-Learning  
Course  
&  
Self-Study  
Course

Mid/Late 2011

Second  
Site Visit  
(local)

-  = Keynote/Dialog Webinars (quarterly)—1.5 hrs. each
-  = Skills Development Training for Managers (8-part series)
-  = Skills Development Training for Advocates (8-part series)
-  = Affinity Groups with Mentors—1.5 hrs. ea. (bi-monthly audio conferences)



## Course Syllabus 2009-2011\*

Subjects taught and addressed in the 24-month course focus on the practice of advocacy and derive from the following:

### 1. Advocacy Frameworks

These conceptual frameworks are useful in defining and structuring all advocacy efforts to end violence against women.

#### **The Core Activities of Advocacy**

The central feature of the course curriculum is to teach an advocacy framework that can be used to define, structure, and evaluate our work. Whether we are working directly with survivors, creating systems change, or organizing in our communities, advocacy is characterized by six core activities—connecting, understanding, analyzing, strategizing, implementing, and adapting.

The framework that these activities provide distinguish advocacy work from other fields, such as psychology, social work, and law, all of which greatly influence advocacy but are distinct from it. By examining each activity and learning the particular skills, knowledge, principles, and qualities it takes to carry out the activity, we can improve both our advocacy practice and the philosophical approach that it is built upon.

#### **The Features of Institutions and the Methods That Institutions Use to Coordinate Their Workers**

Course participants will learn to recognize problematic characteristics typical of institutions that process large numbers of cases. Advocates can be more effective in systems change work if they know how to identify features that maintain the status quo. They will also learn the 8 methods institutions use to make the ways workers talk about and act on cases consistent. Changing widespread institutional practice requires changing how these 8 methods are used to coordinate workers' responses.

### 2. Advocacy Foundations

This component presents theories and philosophical approaches fundamental to ending violence against women. Learners will examine the scope of the problem, place advocacy in a historical and global context, and connect the everyday practices of advocacy to the wider movement to end violence against women and to other social change movements.

### 3. Advocacy Applied

Front-line advocates will acquire transferable skills and develop qualities necessary to apply the knowledge, principles, and tools they are gaining through the Advocacy Learning Center. Participating program managers and directors will consider how to restructure and change operations in their organizations to support front-line staff as they apply the knowledge, frameworks, and new advocacy skills they have learned.

## Course Modules

The following nine modules make up the Learning Center curriculum, but will not be completed in the order listed. Some are single events offered at a specific time. Other modules will be delivered concurrently over a period of months. The self-study courses are designed to be completed at each individual learner's convenience. (See the Course Schedule for an explanation of the course progression.)

<b>Module 1</b>	<p><b>Getting Started: The Advocacy Learning Center &amp; the Movement to End Violence Against Women</b>  <i>Three-part audio conference series</i></p> <ul style="list-style-type: none"> <li>▪ Advocacy Learning Center Overview</li> <li>▪ Foundations of the Work: Part 1</li> <li>▪ Foundations of the Work: Part 2</li> </ul>
<b>Module 2</b>	<p><b>The Core Activities of Advocacy Applied to Direct Advocacy</b>  <i>Five-day retreat that includes:</i></p> <ul style="list-style-type: none"> <li>▪ Making the Connections: Perspectives on Principles and Practice  <i>Audio interviews and small group discussions</i></li> <li>▪ Inspired to Act: Social Change Snapshots  <i>Documentaries and small group discussions</i></li> </ul>
<b>Module 3</b>	<p><b>Independent Study Courses</b></p> <ul style="list-style-type: none"> <li>▪ (In)Visible Workings: A Change-Agent's Guide  <i>Self-study course (workbook and DVD)</i></li> <li>▪ Facilitating an Interagency Response  <i>E-learning course</i></li> </ul>
<b>Module 4</b>	<p><b>Creating Social Change: Strategies from Social Activists and Scholars</b>  <i>Quarterly webinar series</i></p> <p>Topics e.g.,</p> <ul style="list-style-type: none"> <li>▪ Poverty, economics, and homelessness</li> <li>▪ Development and the marginalized</li> <li>▪ Critical race theory</li> <li>▪ Disability activism</li> <li>▪ Labor and migration</li> <li>▪ Reproductive rights</li> <li>▪ Ecology</li> <li>▪ Indigenous community rights</li> <li>▪ Law and cultural issues</li> <li>▪ Children and teenagers' well being</li> <li>▪ Education and the poor</li> <li>▪ Social change and organizing the poor</li> <li>▪ Women's healthcare</li> <li>▪ Spirituality and social change</li> </ul>

Module 5

**From Listening to Leadership: The Invincible Advocate**

*Eight-part audio conference training series for advocates*

- 1: Strengthening our Collective Responses to the Issue of Violence Against Women
- 2: Listening, Dialogue, and the Skills of Open Communication
- 3: Problem-solving, Critical Thinking, Openness and Creativity
- 4: The Charisma of an Organizer (Part A): Direct Advocacy
- 5: The Charisma of an Organizer (Part B): Systems Advocacy
- 6: Staying the Course: The Advocate Who Doesn't Quit
- 7: Self-awareness and the Dynamics of Oppression
- 8: Leadership: Being at the Heart of a Movement Rather than at Its Front

Module 6

**Managing Changes to the Structure and Philosophy of Advocacy Programs**

*Eight-part audio conference training series for managers*

- 1: Creating and Sustaining Organizational Change
- 2: Working with Boards and Senior Management
- 3: How to Maintain Organizational Sustainability
- 4: Supporting Staff through the Change Process
- 5: Policies, Procedures and Forms – How are Workers Organized to Act on Cases?
- 6: Using Dialogue as a Manager
- 7: How to Fit It All In? Finding Time to Create Change
- 8: Involving Women and Their Communities – Not an Afterthought

Module 7

**Advocate Peers and Mentors: A Phone Call Away**

*Bi-monthly audio sessions for affinity groups*

Module 8

**The Core Activities of Advocacy Applied to Systems Advocacy**

*Three-Day Institute*

Module 9

**On-the-Ground: Activists and Advocates in Action**

*One local site visit*

*One non-local site visit*

\*Subject to revision

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